

Climate Ready Technical	Application No: No: 20200303001742_9634
INTRODUCTORY LANGUAGE	
The SA Climate Ready Climate Action and Adaptation Plan (CAAP) is San Antonio's a roadmap to reduce carbon emissions, adapt to a changing climate, and ensure San Antonio remains a healthy, vibrant place for generations to come.	
The Technical and Community Advisory Committee will advise City staff and City Council on the implementation of the CAAP, and other associated long-term sustainability plans, such as the SA Tomorrow Sustainability Plan, while serving as a forum for the community to offer input on climate action and sustainability.	
As the CAAP is centered in equity and diversity, membership in advisory committees shall represent those that live and work within the City of San Antonio, inclusive of indigenous persons, communities of color, low-income residents, LGBTQIA+ persons, persons of varying ages, persons with different abilities, and other marginalized communities who hold diverse expertise, identities, and/or perspectives.	
The City of San Antonio, through the Office of Equity, has made a commitment to advancing diversity, equity and inclusion in local government in all of its Departments. Equity means that our policy-making, service delivery, and distribution of resources account for the different histories, challenges, and needs of the people we serve. The Office of Equity is a citywide office focused on advancing social equity within City Government, to help reduce and ultimately eliminate disparities experienced by our most marginalized San Antonio residents, and the Office of Sustainability will	

continue to collaborate with them on the CAAP.	
If you need assistance with completing this application, please contact the Office of Sustainability at 210.207.6103 or Sustainability@sanantonio.gov.	
PROFILE	
Prefix	Ms
Last Name	Bird
First Name	Ashley
Middle Name	E
Suffix	
Preferred Name	
Title	
Address Type?	Residence
Address	
City	San Antonio
State	TX
Zip	78202
Phone Type?	Cell
Phone number	
Phone 2 Type?	
Phone 2 number	
eMail	
Employer	Texas Butterfly Ranch
Job Title	Monarch Butterfly and Pollinator Festival Manager
Occupation	Project Manager
Board/Commission/Committee Name	Climate Ready Technical & Community Advisory Committee~~~13
DEMOGRAPHIC INFORMATION	
The City of San Antonio strives for boards and commissions to be representative of our diverse community. Providing the following demographic information is voluntary, and will only be used for statistical and reporting purposes.	
Race/Ethnicity (Please select all that apply):	Hispanic/Latino/a
Gender:	Female

Age:	35 to 44
Do you identify as a sexual minority (such as lesbian, gay, bisexual, queer, etc.)?	
QUESTIONS	
Are you a City of San Antonio resident?	Yes
San Antonio Resident Length - Years	11
In which City Council District do you reside?	02
How many years have you lived in the City Council District where you reside?	01
Do you or any of your immediate family members or any businesses that you or they own currently have any direct or indirect financial interest in any contract (s) with the City, including subcontracts?	No
Will you or any of your immediate family members or any businesses that you or they own seek a contract(s) with the City in the foreseeable future?	No
Do you or any of your immediate family members or any businesses that you or they own have any financial interest, direct or indirect, in any sale to the City of any land, materials, supplies, or service?	No
Will you or any of your immediate family members or any businesses that you or they own seek or take part, either directly or indirectly, in any sale of land, materials, supplies, or service to the City in the foreseeable future?	No
Does your employer or an employer of your immediate family members have a contract with the City?	No
Do you or any of your family members currently serve or in the past year served as an administrative aide to a Councilmember?	No
Do you currently serve in any elected or appointed public government office?	No
Are you a member and/or officer and/or employee of any boards, commissions, corporations, non-profit entities,	No

agencies, or other entities?	
Do you intend to seek election or appointment to any public office or board or commission in the foreseeable future?	No
Have you ever been hired for a position with the City of San Antonio?	No
What expertise, and/or perspectives to you bring to the committee? Please select all areas that you believe you represent:	Food Systems Climate Science Educational Institutions Environmental Advocacy
Please provide a brief summary of your expertise and/or perspectives.	<p>My expertise in relation to the Climate Action and Adaptation plan is based on several roles I have had in my career that include: manager of the Monarch Butterfly and Pollinator Festival, Montessori Certified Educator and Health Educator. First, and that which has the biggest impact on both my expertise and perspective is Manager of the Monarch Butterfly and Pollinator Festival. In this role, I engage with many public (SARA, SARF, SAWS, WHO, CPS and others) and private (SABOT, NWF, HEB, UNAM, and others) organizations throughout San Antonio and in Mexico and Canada (Canadian Consulate), to create programming to educate people about pollinators, how they make 1 in every 3 bites of food possible, and how they are being affected by climate change. We do this through over 15 events throughout the city with 3 main events including Butterflies without Borders: Migration and Immigration in a Changing Climate, a food to plate dinner and educational event, and a large educational festival with over 20 non-profit, educational partners. All of these events qualify as a Verde event (we found out this year) and we promote sustainability through modeling and education at all of our events. Most importantly, this work keeps me at the forefront of information on how climate change is directly affecting pollinators' life spans, and their ability to thrive and lead healthy lives. This, in turn, has a direct effect on humans and the ecosystem we share. As a result of this education, I believe making changes to reduce our carbon foot print is of the utmost, urgent importance not only for humans, but for all forms of life. While making an effort to reduce carbon emissions, we must also accept that climate change is a reality and adjust accordingly. My other two roles in education support my perspective that education is the number one way to elicit behavior change and that appropriate changes and adaptations require an educational component to the community.</p>

<p>Please provide a description of your professional, educational and community/volunteer experience.</p>	<p>Professionally, I have worked in several industries throughout my career. To highlight those related to this board, I have worked in health education as an educator, as an elementary educator, food entrepreneur, volunteer for Food Policy Council, and Manager of the Monarch Butterfly and Pollinator Festival.</p> <p>Educationally, I have a degree from Southwestern University where I majored in Kinesiology and Minored in Biology and Psychology. I am an upper and lower elementary certified Montessori School Teacher and a recent graduate of the Break Fast Launch food entrepreneur program through Launch SA. I was a health educator with the San Antonio based organization Social and Health Research Center, Bienestar. The Bienestar/NEEMA is Texas Education Agency-approved and recognized as a Successful Strategy by the Agency for Healthcare Research and Quality and as a Research-Tested Intervention Program by the National Cancer Institute. It is the only bilingual coordinated school health program. In my time with Bienestar, I worked as an educator at SAISD schools and taught lessons on exercise and nutrition to elementary children in South and West San Antonio. I am grateful for this work and continue to carry with me the value of education and its ability to change behavior, especially at a young age. I also developed an awareness of food deserts and lack of education about healthy choices in diet. Though, oftentimes, these choices are made as a result of lack of accessibility to healthy food. While working on a project to start a food co-op in 2019, I spent several months attending the Food Policy Council and educating myself about food accessibility, especially local produce. During this experience I served on the Farmers Market and Food Access Group and volunteered at Eco Centro. I also completed the Break Fast Launch Program through Launch SA and made many connections in the San Antonio food industry while learning about the many food deserts in San Antonio and the immense challenges we overcome to put food on our plate. Most recently, I became General Manager of the Monarch Butterfly and Pollinator Festival based out of San Antonio as described in the first question. This experience has had a profound effect on my concerns about climate change and belief that change must occur to offset and adapt to the world we live in.</p>
	<p>As a hispanic woman who was the first in her family to graduate from college, I feel a responsibility to work for those who may not have the same opportunities I have had. I feel an innate desire to serve my</p>

<p>Please share your interest and commitment to racial and economic justice and other social equity issues.</p>	<p>community and to work hard to create a better world for everyone, regardless of class, race, or sexual orientation. Aside from my perspective based on my sex and culture, my personal values encompass the idea that one should take action against that which is an injustice. For example, the co-op grocery store project mentioned above was inspired by learning that many areas of San Antonio have food deserts, primarily in low income areas. I went to work trying to find a way to serve the east-side community by having an app-based component to grocery delivery with a hub on the east side. Though the co-op grocery store never came to fruition, the idea represents the passion I feel to help those who may not have the means to help themselves. When it comes to climate change, my team and I are actively working on increasing our pollinator garden initiative to SAISD elementary schools so that all children may have the opportunity to engage first-hand with butterflies and pollinators. I am also working on bringing a Monarch VR experience to the festival to reduce the digital divide by offering a free, educational opportunity.</p>
<p>Please explain why you would like to serve on this committee.</p>	<p>I am eager to serve on this committee because this is a cause I believe in. I am educated about the issues at hand and have the passion, desire, work ethic, and intellectual capacity to make a difference. Every day I make changes to the way I live my life-saying no to single use plastics (even when I have to argue with the cashier at HEB), changing what toothbrush I buy, riding my bike instead of driving my car when I can, etc. But I know, based on research and common sense, that changes made by one person are not enough. We need the support of our government and our community leaders to make the appropriate decisions that will lead to the creation of a world my generation and the generations to come will be able to not only live, but grow, thrive, and love. I can't not take action. I am pushed by my heart to serve my community. I only hope I will have the opportunity to do so. Thank you for your time.</p>
<p>What potential barrier(s) may affect your participation in this committee?</p>	
<p>COMMITTEE MEMBER EXPECTATIONS</p>	
<p>Attend and actively participate in quarterly 2 hour-long meetings (Please note that Committee meetings will be televised and open to the public).</p>	

Attend annual joint CAAP advisory committee retreat.	
Participate in CoSA Office of Equity facilitated training.	
Prepare for the quarterly meetings by reviewing the meeting agenda and completing pre-meeting homework.	
Alert City Staff of conflicts to participation.	
Assist with community and stakeholder engagement.	
Work towards successful outcomes.	
I have read and agree to adhere to the above-referenced expectations for committee member participation.	Acknowledged
SUPPORTING DOCUMENTATION	
Submit the following documentation needed to establish your eligibility. Be aware that the information you submit may be subject to verification during the application process. The information is also subject to the Texas Public Information Act and may be disclosed to the public unless otherwise protected by law. Attach scanned copies of your documentation using the Attachments panel at the bottom of this page.	
Copy of your current driver's license or other official documentation listing your Last Name, First Name, and Date of Birth.	
APPLICATION SIGN-OFF	
As a board, commission, or committee member, you will be asked to adhere to: Code of Ordinances, City of San Antonio, Part II, Chapter 2, Article IX, Sec.2-534. All board and commission members must file a Financial Disclosure Report with the Office of the City Clerk upon appointment, and annually thereafter, throughout the member's term. Failure to file a Financial Disclosure Report within the time required by the City's Ethics Code will be considered an automatic removal.	

<p>I understand that if any member of the public makes a request for information included in this Application for Appointment, most of the information must be disclosed under the Public Information Act. I understand that the City of San Antonio will attempt to maintain the confidentiality of highly private matters by seeking an Attorney General's opinion in accordance with the Public Information Act. I understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of San Antonio, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act or any other law requiring its release.</p>	<p>Acknowledged</p>
<p>OATH: I have read and understand the guidelines set out in this application. The foregoing statements are true, accurate, and complete. I agree that any misrepresentation or omission of facts may result in my disqualification for appointment.</p>	<p>Acknowledged</p>
<p>Enter Your Name</p>	<p>Ashley E Bird</p>
<p>Date of submission.</p>	<p>3/2/2020</p>
<p>The Texas Public Information Act provides that each government official may choose whether to allow the public access to the information in the custody of the City that contains your home address, home telephone number, or reveals whether you have family members. Please note that this does not apply to business addresses, which are subject to public disclosure. If an open records request is filed requesting to view or obtain records that contain your personal information, the City will take steps to protect your personal information as authorized by the Texas Public Information Act, but only if you have elected to protect personal information.</p>	
<p>I want the public to have access to my</p>	<p>No</p>

Home Address.	
I want the public to have access to my Home Telephone Number.	No
I want the public to have access to my Social Security Number.	No
I want the public to have access to my Emergency Contact Information.	No
I want the public to have access to my Family Information.	No
Please attach any additional information, such as a current resume, using the Attachments panel at the bottom of this page.	

Ashley Bird

San Antonio, TX

Education	Southwestern University, Georgetown, TX	May 2006
	Bachelor of Arts in Kinesiology Minor: Biology and Psychology	GPA 3.6
	Montessori Education Center of the Rockies	June 2011-2013
	Certified Montessori Teacher 6-12 years	
Skills	Conversational Spanish	
	Proficient in all Google Drive applications	
	Basic Quickbook skills	
	Competent in Trello, Basecamp, Asana project management applications	
Experience	Sierra Diablo	San Antonio, TX
	Project Manager	Dec 2020-Present
	<ul style="list-style-type: none">• Manage operations and logistics for a start-up sauce company	
	Prowess Project	Remote
	Project Manager	Oct 2019-Present
	<ul style="list-style-type: none">• Sponsorship Project Manager for Support Driven<ul style="list-style-type: none">◦ Manage and create all systems for communication	
	Leo Barrios Furniture Design	San Antonio, TX
	Project Manager	Oct 2019-Present
	<ul style="list-style-type: none">• Create systems and timelines for local craftsman• Set-up and maintenance of Quickbooks	
	Texas Butterfly Ranch	San Antonio, TX
	Monarch Butterfly & Pollinator Festival General Manager	July 2019-Present
	<ul style="list-style-type: none">• Management of logistics, communication, merchandising, budgeting, social media, interns and volunteers• Write and submit grants and sponsorship requests• Create content/blog post for website• Media (TV) appearance	

Bird's RDA
General Manager San Antonio, TX
Mar 2017-Mar 2019

- Managed, hired, trained 20+ employees in a wholesale beauty supply
- Practiced outside sales and inside sales
- Responsible for weekly purchasing
- Responsible for planning and execution of education
- Oversaw daily operations
- Created systems to enhance efficiency and productivity
- Business had 12+% growth during time of management
- Managed Social Media and PR

Golden Era Management
Consultant Los Angeles, CA
Aug 2015- Mar 2017

- Responsible for all aspects of 23+ airbnb units
- Created and managed listings, employee acquisition and management, interior design, website development

Yachana (A place for learning)
Director, Curriculum Coordinator, Teacher Amazon Rainforest, Ecuador
May 2013-Aug 2014

- Created a holistic educational program and curriculum for the indigenous population of the Amazon Rainforest incorporating Montessori philosophy
- Responsible for all teacher training, scheduling, material management and logistics
- Taught English, Math, basic cooking and basic computer skills (in spanish) to students ages 10-40

Headwaters Montessori School
Upper Elementary (9-12 yr) Lead Guide Austin, TX
Aug 2011-2013,
High-school and middle school Basketball coach Aug 2014-Jun 2015
Elementary Childcare Coordinator

Volunteerism Member San Antonio Food Policy Council San Antonio, TX
Jun 2019-Nov 2019

- Member SAFPC workgroup for Farmers' Markets
- Member SAFPC workgroup for Food Waste

Resistance Reads Book Club San Antonio, TX
March 2018-present

- Quarterly volunteer projects
- Created systems for meetings, documentation, etc.

Certifications Prowess Project Management
St.Mary's School of Business Entrepreneur workshop
Break-Fast Launch Culinary Business Program with Launch SA

Honors Southwestern Scholar & Dixon Scholar Academic Award (4-year awards)
Intercollegiate Women's Basketball NCAA (Fall 2002-2006)
Who's Who Among Students in American Universities and Colleges
Valedictorian (class of 640), San Antonio Ronald Reagan High School

Hobbies/Interests

I love to be active! I enjoy the outdoors, gardening, hiking, cycling, and long walks with my rescue pup, Kora. I also enjoy cooking, nutrition, and finding ways to reduce waste and increase sustainability. I nerd out on entrepreneurship, design and UX, and science-fiction.